

Child of Now

Audio/Video/Photography Release



What is recorded in Child of Now?

During the exhibition we record:

- 5-10 second holographic video clips of you performing gestures copied from the screen
- 3-30 second audio clips of you answering questions

You will be directed when and how to make the recordings. You will see and hear the recordings played back during the exhibition.

Why we collect your image and audio in Child of Now

The Child of Now artwork created by The University of Melbourne is collecting and processing your likeness in video and audio to:

- personalise the experience of Child of Now to you
- create a public art portrait of the population by collecting holographic and audio clips provided by you and other participants to form the biggest portrait of a group of people ever made

The “processing” of your likeness refers to all activities relating to the management of your likeness, from its collection and use, through to its storage and disposal, and everything in between.

By consenting to this release you acknowledge that your image and voice may be used in the collective portrait of Child of Now and be displayed in future exhibitions, in marketing materials, publications, broadcast, and in virtual and mixed-reality experiences.

By consenting to this release you agree that:

- the University of Melbourne may: (i) make an audio or video recording of Your image or voice; or (ii) take a photograph of You; or (iii) make any digital record of Your image or voice relating to the Exhibition, (Recording);
- the University may use your name or any other personal reference in relation to the Recording;
- the University may use, copy, publish, make available, distribute, transmit, perform, display, edit or modify the Recording anywhere in the world, for the purposes of the creation, exhibition, and promotion of the Child of Now interactive art project; and
- you are not entitled to any royalties, fees or other compensation in return for any utilisation of the Recording permitted by this Release.

You:

(a) acknowledge that:

- the University may, from time to time, enter into agreements with third parties for the distribution of content such as the Recording; and
- some of the third parties referred to in this paragraph are located overseas and/or make content (such as Recordings, course content and promotional videos of course content) publicly available online to third parties via their own website or other websites; and

(b) agree that such third parties may utilise the Recording for the Permitted Purposes, including in the manner contemplated in paragraph (a).

Further privacy information

The information on this form is being collected by the University of Melbourne. You can contact the University's Privacy Officer at privacy-officer@unimelb.edu.au. The information is being collected for the purposes described above.

The information will be used by authorised staff for the purpose for which it was collected and will be protected against unauthorised access and use. Information may also be passed on to third parties as contemplated by this Release.

Refer to the University's [General Privacy Statement](#) or [other privacy statements](#) for general information about how we process and protect personal information, including:

- our lawful basis for processing personal information;
- collection, use and disclosure of personal information;
- accuracy, security and storage of personal information;
- retention and disposal of personal information;
- your individual rights; and
- applicable privacy laws.

Your rights

You may request access to, or correction of, your personal information we hold, or exercise your individual rights as applicable under relevant privacy laws, unless this would have an unreasonable impact on the privacy of others or would contravene the University's other legislative obligations.

If the lawful collection of your personal information is based on your consent, you have the right to withdraw your consent at any time. However, this will not affect the lawfulness of our processing of your information prior to you withdrawing your consent.

Contact

For further information you can contact us at Robert.Walton@unimelb.edu.au or via The School of Computing and Information Systems, Faculty of Engineering and Information Technology, The University of Melbourne.

For further information about how the University manages personal information, and for details of how to make an enquiry, lodge a complaint, or to contact the University's Privacy and Data Protection Officer, please refer to our [Privacy webpage](#), view the [University's Privacy Policy](#) or contact privacy-officer@unimelb.edu.au.

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